



Trends in Real Estate

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Every area of real estate is changing. These changes will drive the strategic concerns for real estate agents, firms, and associations.

Jerry Matthews is the presenter of “Trends in Real Estate”. As a facilitator of dozens of local, state and national association strategic planning sessions, Jerry has unique and direct knowledge of current real estate concerns.

“Trends” is a compilation of dozens of strategic concerns, objectives, and challenges from his recent strategic direction activities. Typical topics are agents, brokers, business, consumers, professionalism. and technology.

“Trends in Real Estate” can be used as a stand alone program such as a keynote or a workshop. It can also be used as the beginning of a strategic planning or visioning session for a single organization or a gathering of leaders.

Jerry assists individuals and organizations in creating successful futures. He specializes in presentations on future trends, facilitation of the strategic thinking process, executive coaching, and consolidations of Associations. As advisor for the past seven years he has made over 200 presentations on future trends, facilitated 120 strategic planning events, and organized numerous consolidations, mergers, and alliances.

Know the trends so you can take action.