

# The Way of Tomorrow™

Amazing shifts are occurring. They impact all levels of society, business, and personal life. Enabled by technology and empowered by deep human desires, these shifts both create and destroy. A fundamental reversal of decades – indeed, centuries - of business and personal foundations is rapidly evolving. This is more than a trend - more than a change – it is a new way of being.

Areas leading these changes are: Society, Business, Technology, Communications, and Individuals. Massive, connected and simultaneous movements dramatically and permanently affect each of these areas and certainly all professional services.

“The Way of Tomorrow” is a dramatic, new presentation by Jerry Matthews on a future that is literally exploding before us. He reveals trends, concepts, and movements in understandable, clear language. And he suggests actions that organizations and individuals can take to become part of the future – or to understand it – and to be comfortable.

For over 25 years Jerry has delivered dramatic and accurate presentations on the future. He is nationally known for live presentations, seminars, and videos on the future. “The Way of Tomorrow” is best as a keynote address or interactive discussion / workshop afterward for a planning conference, convention, or regional meeting. Be ready for an awesome future. Visit “The Way of Tomorrow” today.

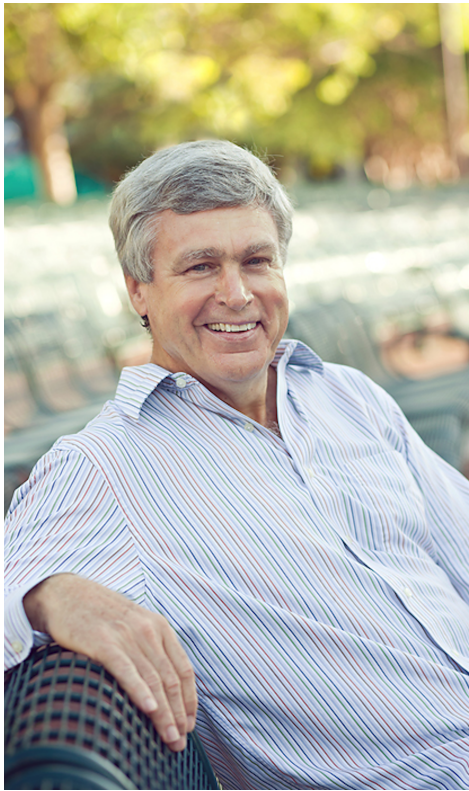
## Jerry Matthews, Advisor

“Finding Tomorrow Today”™

Jerry Matthews assists organizations and individuals in creating successful futures.

Jerry specializes in making presentations on future trends, facilitating strategic planning, executive coaching, and recruiting, and creating alliances. During his 27 years of experience as CEO of the Illinois and Florida State Realtor® Associations he created a vast array of new programs, products and services. He is recognized for interpreting future trends and concepts through presentations, articles, books and videos.

As an advisor over the past eight years Jerry has made hundreds of presentations (keynote speeches, leadership conferences, and visioning workshops) on future trends. He has also completed hundreds of Strategic Planning events. Many of these were multiple planning steps (surveys, focus groups, trends presentations, shareholder sessions, scenarios, planning retreats, and implementation).



“Jerry’s vision and strategic insight are legendary. No one is better able to anticipate and address emerging issues.”

Joel Singer, CEO  
California Association of Realtors

“Jerry has the unique ability to cut through the haze and provide clear direction.”

Bill Chee, Broker  
Past President, National Association of Realtors

These events were throughout the US and Canada.

Jerry has advised on numerous Association and MLS consolidations. These range from mergers to alliances and various other structures.

Personal interaction with thousands of professionals and dozens of organizations gives Jerry a deep understanding of business challenges and changes. This creates accurate trends presentations and very realistic strategic sessions. It also gives him a solid base for facilitation to create consensus.

And he thoroughly enjoys the action – the debate – the creativity – the fun – of future planning and interactive presentations.

Jerry has a BS degree from Samford University, an MBA from Florida Atlantic, and a Black Belt in Karate. He received the CAE designation as well as the NAR Magel Award. Jerry is a Professional member of the National Speakers Association.

You deserve an exciting and successful future. Jerry will assist you in knowing and creating that future.

