



Strategic Stretch

Many associations have a Strategic Plan and are comfortable. Maybe it is time to challenge that comfort zone and to make certain you are prepared for any kind of future.

“Strategic Stretch” is a seminar for the advanced association that seeks to challenge existing strategic directions or concepts. Custom designed for the association, the seminar typically starts with a presentation of new concepts or scenarios to consider, and continues with a workshop of possible responses.

Jerry Matthews is the presenter of “Strategic Stretch.” As a facilitator of hundreds of local, state and national association strategic planning and workshop sessions, Jerry has unique and direct knowledge of current real estate concerns. A former CEO, he is known nationally as a leader on future trends through presentations, seminars, articles, books and films.

For more information contact Jerry.

Challenge your strategic direction through “Strategic Stretch.”