

# Survey of Presidents on Issues 2012

## Results Overview



Date: 2/3/2012 5:50 AM PST  
 Responses: Completes  
 Filter: No filter applied

#	Response
6.	As an Association President, what assistance do you need to get through this time of change?
1	Excellent Association staff now and good Strat Plan. We have many governmental issues that may require help.
2	Support as to the value of membership, resources that are easy for a typical agent to use. I see online discount firms growing in their appeal to a licensed agent, why belong to an association?
3	Continue to provide us with the latest information on critical Real Estate issues. Strong lobbying efforts to ensure that the Govt. keeps the business in the forefront to stabilize this economy.
4	Strong support in the political arena to advocate pro-REALTOR/pro-business positions.
5	More positive outlook and talk from the NAR. Share the changes in the midwest/manufacturing states with the rest of the country. We in Michigan are out to sell our state! We have over 80,000 jobs posted on the state web site. People are staying in the state and we have had significant growth on the west side of the state. GM is again, the number 1 car manufacturer in the world. Very Positive notes that we can talk about in Michigan.
6	good staff, patience and a little luck
7	I'm a past president, but a current board member of our large local board. I think that it's important for the members to constantly hear about what is going on in the political arena regarding financing policy and regulations, etc.
8	Visionary State staff, not just reactionaries
9	patience and prayer.
10	I think more that ever NAR needs to take a greater stance on marketing against the licensee.
11	political funding and expertise
12	Increased communication with other State Association Leaders to exchange ideas and information on how they are dealing with the challenges in the market.
13	We're concentrating on Value Added Services
14	Some times it is information, some times it is resources in the way of examples of what other associations our size are taking on and accomplishing. To be honest, more involvement of those moving through the chairs needs to occur at the national level meetings in our counterparts and training than the Presidents and sometimes even president elects. To shape the future, the Vice Presidents & Treasurers have more of an impact than the President as they get to form the new ground work.
15	Marketing the "value of using a Realtor".
16	A strong AE is invaluable. They are the constant while the President changes every year. Planning your time wisely and in advance is a great way to get through this time of change.
17	timely information
18	Political money and support
19	Current information on what NAR does for the members so we can get that information to our members. I think that the national advertising campaign is great. My members see results.
20	Legislation control, help members be aware of all we do to help them earn more \$