

Jerry Matthews

Jerry Matthews

Advisor

1



Jerry Matthews
Jerry Matthews
Advisor
Experience with the FutureSM

Jerry Matthews Speaker – Advisor

Jerry Matthews assists organizations and individuals in creating a successful future.

He does that through presentations on future trends, facilitating strategic planning, and executive advice.

Jerry@JerryMatthews.com

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The Future

The future is a mystery. It can be exciting as well as frightening. To be successful in the future you must prepare today.

Experience

Experience is the most valuable asset. Nothing can substitute. Not research. Not supposition. Not talk. Nothing. Experience matters.

Jerry Matthews has experience with the future.

Jerry has assisted dozens of organizations and thousands of individuals prepare for the future through presentations, workshops, planning, or advice. You deserve an exciting and successful future. Jerry will assist you in knowing and creating that future.

Focus

Jerry's experience with future trends is most beneficial in three areas: Future Presentations, Strategic Actions, and Executive Advice. His presentations are illuminating yet practical. They run from compelling speeches to detail workshops. Strategic actions are accomplished through single visioning sessions or multiple strategic planning steps. Executive advice is both performance advice to executives and search advice to organizations seeking an executive.

2



Find me on:





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“Jerry’s presentation on change was spot on. Our owners were frightened, intimidated, inspired and challenged all at the same time. His eye-opening glimpse into the future received rave reviews from a tough audience that is now pondering whether to change business practices or change professions!”

Future Presentations

Jerry is recognized nationally for making presentations on future trends that are dramatic, insightful, and visionary. Emerging trends will have a significant impact on the viability of you or your organization. Jerry gives you the advantage of early recognition of changes to come.

Jerry connects with the audience and comfortably explains trends and how you can address them. He has an impressive 25-year history of major presentations. He can make keynote presentations or combine it with a workshop directly involving the participants. Jerry has the presentation experience to bring an awareness of future trends to you organization or key individuals. Most presentations can be combined with a following workshop for involvement and developing solutions.

More details on Presentations and video samples are on JerryMatthews.com.

3

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Future Presentations

Possible uses:

- Keynote Address
- Executive / manager Conference
- Company general meeting
- Technology Expo
- Strategic Thinking Retreat
- Key customer outreach session
- Regional educational event
- Executive Retreat
- Employee planning session
- Leadership Orientation

Jerry has the presentation experience to bring an awareness of future trends to your organization. Some presentations can be combined with a follow-up workshop.

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4



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“Jerry’s vision and strategic insight are legendary. No one is better able to both anticipate and address emerging issues. Jerry not only possesses extraordinary industry and organizational knowledge, he is able to create unique strategies that capitalize on that insight.”

Strategic Actions

In today’s changing world every organization must validate its long-term strategic direction. Jerry specializes in facilitating the strategic planning process and achieving group consensus. He has conducted dozens of planning events to set strategic direction.

Jerry accomplishes this in an atmosphere of brainstorming, team building, consensus, and group support. He enjoys the interaction and the process. The options range from a single event to a multi-stepped process that includes surveys, focus groups, trends presentations, stakeholder input, and implementation.

Jerry has the Strategic Planning experience to assist your organization or group in creating a clear direction with consensus.

More details on Strategic Actions are on JerryMatthews.com.

5

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Strategic Actions

Strategic Planning Steps:

- Member / customer surveys
- Focus Groups
- Stakeholder input
- Industry Trends Presentations
- Planning Retreat
- Implementation

Strategic Direction Facilitation:

- Vision group session
- Leadership Orientation
- Customer outreach session
- Employee planning event
- Executive Team planning session
- Major issue debate / resolution
- Team building of any group

Jerry has the strategic thinking experience to assist your organization in creating a clear direction.

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6



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“Your personal advice on options to consider as a CEO from an obviously deep reservoir of experience was just what I needed at a critical time of direct challenge. You took me to a new level — thank you.”

“Jerry Matthews delivers all that he promises for a search, and then some. He is diligent in preparation, and provides excellent working materials for search committee members. His guidance is deferential, respectful, but always astute and to the point. I have worked with other consultants in the past, but Jerry is superior.”

7

Executive Advice

The need for executive advice has never been greater. The pace of change, new business models, new competitors, generational shifts, leadership changes, and employee expectations all present new situations that might seem overwhelming. Even experienced, senior executives have challenges.

Performance

Jerry advises executives on performance skills, career growth, and crisis challenges. Solid advice improves performance of the executive or organization. Who better to give this advice than one who has been a successful executive for over 30 years?

Search

For organizations seeking a new CEO, using a seasoned executive has significant leverage. Jerry knows the job from actual experience, not theory. And he has personal relationships with current executives as peers and friends. Very few have these advantages.

Jerry has the executive experience to assist CEOs with career development or challenges. He also has the background — and the contacts — to assist your organization through a successful search.

More details on Executive Advice in Performance and Search are on JerryMatthews.com.

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Executive Advice

Executive Performance:

- Career advancement
- Skill / capabilities development
- Challenge situation
- Crisis steps

Executive Search Process:

- Establish essential and desired qualifications
- Set interview process from questions to selection
- Create forms used for employment process
- Direct recruiting of potential candidates
- Limited time commitment of the Search Committee

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8



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Jerry Matthews assists organizations and individuals in creating a successful future.

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During his 27 years of experience as CEO of the largest trade associations in Illinois and Florida he created a vast array of new programs, products and services. He is recognized for interpreting future trends and concepts through presentations and videos. In the last five years Jerry has made over 80 presentations on future trends (keynote speeches, leadership conferences, and visioning workshops). He has also completed over 100 Strategic Planning events. Many of these were multiple planning steps (surveys, focus groups, trends presentations, stakeholder sessions, planning retreats, implementation). In addition to executive advising and searches, Jerry has assisted on organizational restructuring and mergers. These events were throughout the US and Canada.

Jerry's ability to see future trends increases the value of his services. And personal interaction with thousands of professionals gives him a deep understanding of business challenges and changes. This creates perceptive trends presentations and realistic strategic sessions. And he thoroughly enjoys the action — the debate — the creativity — the fun — of future planning and interactive presentations.

Jerry has a BS degree from Samford University, an MBA from Florida Atlantic, and holds the CAE designation as well as a Black Belt in Karate. He is a Professional member of the National Speakers Association.

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9



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Testimonials: What others are saying about Jerry Matthews

"Jerry combines a breadth of industry experience with a unique curiosity and understanding of what's coming next. He truly engages program participants by asking thought-provoking questions."

"Over the years I have worked with Jerry Matthews on projects as concrete as setting up a series of seminars and as abstract as exploring strategic issues. He guides you to look beyond the horizon to discover surprising concepts and solutions."

"Of those who peer into the future and venture to predict where we are headed, no one sees further or more clearly than Jerry Matthews. He has put organizations on the leading edge of change."

"Jerry is the best person I know to move your organization forward. He has the unique experience needed to understand your issues, the unique ability to look into the future and the creativity to apply this knowledge in a practical way."

"As our facilitator Jerry's skill in guiding the participants through the process allowed them to fully explore the issues with which they were confronted and come to their decisions in a collaborative manner."

"Jerry was the perfect catalyst for our Annual Convention, challenging our members to think beyond the moment and left them wanting to hear more of his perceptive projections."

"Your speech on the future was eye-opening. You scared half the room to death. The other half was excited as hell... including me!"

More details on all services are on JerryMatthews.com

10



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