

Impact Issues Presentation

Every area of real estate is changing, inside and outside the business. These changes will drive the strategic concerns for real estate agents, firms, and associations. Accordingly, these are the issues any Strategic Thinking group should be considering to establish a clear position.

“Impact Issues” is a compilation of strategic concerns and challenges from Jerry’s recent strategic direction activities. The presentation can be used at the beginning of a strategic planning or visioning session for a single association or a gathering of leaders. It is also very effective as a stand-alone program, such as a keynote or a workshop.

Jerry Matthews is the presenter of “Impact Issues.” As a facilitator of hundreds of local, state and national association strategic planning and workshop sessions, Jerry has unique and direct knowledge of current real estate concerns. A former CEO, he is known nationally as a leader on future trends through presentations, seminars, articles, books and films.

For more information contact Jerry.

Know the challenges so you can take action with “Impact Issues.”