

# future

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The Future of Real Estate: Mobile, Social, Local

## STRATEGIC ISSUES PRESENTATION

Dramatic changes are coming to the real estate industry. An insightful view of that future is revealed in the latest AE Strategic Issues Report, "The Future of Real Estate: Mobile, Social, Local". The report states:

"It's clear that advances in mobile communications, changes in online social behavior and convenient access to a wealth of local data will be reshaping the industry in the next few years. Real estate professionals who recognize and respond effectively to these changes — and other key industry trends — will be in the best position to control their destiny and take advantage of emerging opportunities."

A timely, new presentation based on this report is offered by Jerry Matthews. In "The Future of Real Estate" he covers in depth the 12 trends - The Dynamic Dozen - driving the very real future of real estate developing before us and offers suggestions on preparing and acting.

For over 25 years Jerry has delivered dramatic and accurate presentations on the future. He is nationally known for dozens of live presentations, seminars, and videos on the future. "The Future of Real Estate" is best as a keynote address or with an interactive discussion / workshop afterward. The session is ideal for an association planning retreat or a gathering of Association Executives and Realtors® at a leadership conference, regional meeting or educational program.

Review the 2010 Strategic Issues Report in various formats at [AESTrategicIssues.com](http://AESTrategicIssues.com). And then use this presentation to get ready for an amazing future.

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## JERRY MATTHEWS

Jerry Matthews is the presenter of "The Future of Real Estate: Mobile, Social, Local". He was the facilitator for the research and creation of the 2010 AE Strategic Issues Report as well as all the previous ones for the past 10 years.

Jerry assists organizations and individuals to create a successful future. He specializes in making presentations on future trends, facilitating strategic thinking, executive coaching, and recruiting. During his 27 years of executive experience as CEO of the Illinois and Florida State Realtor® Associations he created a vast array of new programs, products and services.

As an advisor for seven years, Jerry has made over 120 presentations (keynote speeches, leadership conferences, and creative workshops) on future trends. He is recognized nationally for interpreting future concepts through live presentations, publications and videos.