

Direction Workshop

Smaller associations have the added challenge of limited funding for the strategic planning process. Yet the need for clear directional plans is just as true for them. This workshop is designed for the smaller group.

“Direction Workshop” is a session that begins with a presentation on real estate issues, and continues as a workshop for creating actions for local concerns. Finally, steps are outlined for drafting a formal Strategic Plan.

Jerry Matthews is the presenter of “Direction Workshop.” As a facilitator of hundreds of local, state and national association strategic planning and workshop sessions, Jerry has unique and direct knowledge of current real estate concerns. He is known nationally as a leader on future trends through presentations, seminars, articles, books and films.

For more information contact Jerry.

Get organized to take action with “Direction Workshop.”